

NZI LIABILITY

# **CYBER** BASE

Any business that operates online is vulnerable to cyber attacks and data breaches.

From viruses and hackers to employee error and system damage, your business is exposed to a range of risks that can impact you financially, affect your customers, and damage your business' reputation.

# Protect your business with Cyber Base

Cyber Base is designed to protect your business against a number of different cyber attacks or events. This product complements our suite of NZI Liability policies and provides cover for:



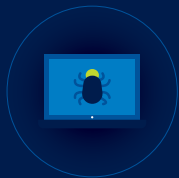
## Privacy

- ✓ Loss of personal or corporate information (including employee information).
- ✓ Loss of personal information held by service providers (for example, the Cloud, or internet service providers).
- ✓ Defence costs.



## System damage

- ✓ Lost, damaged or destroyed IT systems and IT records/data.
- ✓ Costs of retrieving, repairing, restoring or replacing data, systems or hardware.
- ✓ Costs of external IT forensic or security consultants.



## Computer virus, transmission and hacking

- ✓ Liability arising from hacker attacks or viruses.
- ✓ Loss or theft of your data (or data for which you are responsible).
- ✓ Loss by phishing emails or denial of services attacks.
- ✓ Attacks by employees and third parties.



## Multimedia liability

- ✓ Protection against libel, slander or defamation.
- ✓ Cover for infringement of copyright, trademarks and trade names – on all your marketing material (digital or print).
- ✓ Covers your defence costs and third party's costs.



## Extortion

- ✓ Payment of ransom, or costs associated with negotiating or mediating due to an extortion attempt.
- ✓ Crisis management costs.



## Privacy fines and investigations

- ✓ Fines and penalties you incur due to a privacy breach.
- ✓ Defence and investigation costs.



## Privacy breach notification and loss mitigation

- ✓ Breach costs (for actual or suspected privacy breach), including credit monitoring, identify theft monitoring, data restoration and forensic costs.
- ✓ Legal costs.

# How could your business be protected with Cyber Base?

Here are some claims examples which describe some of the risks businesses face and how Cyber Base protects against them.

## Employee error (first party and third party claim)

### EXAMPLE

An on-line retailer emailed a group of customers to promote a sale with special discounts available to them. The retailer intended to attach a copy of the flyer detailing the discounts but instead attached a copy of a spreadsheet that contained a customer list, including customer names, addresses and credit card information.

### RESULT

The retailer had clients in the US and was required to notify all affected customers of the error and offer credit monitoring. Several of the affected individuals filed suits against the retailer. The notification and credit monitoring costs were \$50,000, and legal fees and a nuisance settlement were \$100,000.

### Cyber Base solution

Cyber Base provides coverage for breach of privacy under the Privacy Insuring Clause which includes legal costs, indemnification of third parties and crisis management costs.

### Cyber Base solution

Cyber Base provides coverage for breach of copyright under the Multimedia Insuring Clause.

## Multimedia Liability (third party claim)

### EXAMPLE

A hotel launched a blog to communicate information to customers and the public. The blog page contained a logo that was similar to a design that had been copyrighted by another entity. That entity sent a cease and desist letter to the company demanding it remove the image from the blog. Discussions between the parties failed and the other entity filed proceedings.

### RESULT

The plaintiff has demanded more than \$5 million in damages. Defence costs (including expert fees) incurred through discovery and dispositive motions are \$1.23 million, and the case has not yet gone to trial, so it's expected these will increase.

## What to do if you suffer a cyber breach

Cyber Base provides you with access to a panel of cyber experts, anytime, anywhere you need them.

This panel includes a breach coach and legal and forensics experts who will work with you to resolve cyber breaches with minimum impact to your business.

---

### NZI Liability Cyber expert panel

#### Breach coach:

Cunningham Lindsey

#### Legal:

DAC Beachcroft

#### Forensics:

Deloitte and PWC.

In the event that you suffer a cyber breach, you can phone NZI Liability's designated breach coach Cunningham Lindsey on **0800 NZI CYB (0800 694 292)** at any time, 24/7.

Cunningham Lindsey will commence an investigation and work with our cyber panel experts to find a resolution. They will keep you updated on progress throughout the duration of your claim.

## NZI Liability can keep you covered...

Cyber Base provides fundamental cyber cover for your business. However, as your business grows or your needs become more complex, NZI Liability can offer you more extensive cyber cover with Cyber Ultra.



### CYBER BASE AND CYBER ULTRA AT A GLANCE

Cover	Cyber Base	Cyber Ultra
Privacy	✓	✓
System damage	✓	✓
Business interruption		✓
Computer virus transmission and hacking	✓	✓
Computer crime		✓
Multimedia liability	✓	✓
Breach of statutory duties relating to e-commerce		✓
Cyber extortion cover	✓	✓
Brand protection cover		✓
Personal reputation cover		✓
Privacy fines and investigations	✓	✓
Privacy breach notification and loss mitigation	✓	✓
Free cyber consultation		✓
Advancement of defence costs	✓	✓
Continuous cover	✓	✓
Extended reporting period	✓	✓
Former subsidiaries run-off cover	✓	✓
Merged and/or newly acquired subsidiaries	✓	✓
Reward expenses	✓	✓
Payment card industry fines and penalties		✓

Talk to your insurance broker if you would like to upgrade your cyber protection.

#### Looking for more information?

For more information please  
talk your insurance broker  
or visit [nzi.co.nz/cyber](https://nzi.co.nz/cyber)